



Cyclists ♥ Sustainable Tourism Mobility

Jill Warren, CEO



ECF gratefully acknowledges financial support from the LIFE Programme of the European Union



Cycling
Industries
Europe

ECF gratefully acknowledges financial support from the cycling industry via Cycling Industries Europe

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We promote cycling as a sustainable and healthy means of transport and leisure



EuroVelo, the European cycle route network

- 17 Routes
- 38 Countries
- Over 90,000 km when complete
- 60 million trips made every year generating at least €7 billion in direct annual revenue



EuroVelo cycle route network

- 1** Atlantic Coast Route
- 2** Capitals Route
- 3** Pilgrims Route
- 4** Central Europe Route
- 5** Via Romea (Francigena)
- 6** Atlantic – Black Sea
- 7** Sun Route
- 8** Mediterranean Route

- 9** Baltic – Adriatic
- 10** Baltic Sea Cycle Route
- 11** East Europe Route
- 12** North Sea Cycle Route
- 13** Iron Curtain Trail
- 14** Waters of Central Europe
- 15** Rhine Cycle Route
- 17** Rhone Cycle Route
- 19** Meuse Cycle Route



More cycling tourism and rural connectivity: Further development of EuroVelo

- Additional 2,000 km developed in 2023
- New EU funded development projects for three EuroVelo routes
- New candidate route
 - Iberian Cycle Route
- Ridership increase 11% compared to 2019
- Advocacy on the Transition Pathway for Tourism (DG GROW)



Explore EuroVelo routes!



We advocate for more investment in EuroVelo and cycling tourism



Economic benefits of cycling tourism

44 billion Euros

500,000 jobs



44 billion



38 billion



* Figures date from 2011!

We advocate for multi-modality



Navigating EuroVelo 19 – Meuse Cycle Route: Essential public transport tips



ECF Policy Brief Four spaces become the new statutory minimum: Bicycles and the new Regulation on rail passengers' rights and obligations (Art. 6 of Regulation (EU) 2021/782) June 2023



CYCLISTS LOVE TRAINS

How bike-friendly are
Europe's rail companies?
7 July 2021



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Cyclists ♥ trains...but do trains ♥ cyclists?



Recommendations



**Acceptance of
bicycles on all
train services**

**Bicycle sharing
schemes**

**Cost-effective
tickets & easy to
use booking
systems**

**The provision of
clear and concise
information on
bicycle carriage**

New rolling stock: European and national rules

	EU Regulation	France	Belgium	Germany	Netherlands
Policy Bike carriage	Default: 4 per train composition	8 spaces for new domestic trains	8 spaces for new trains, 4 for renovated rolling stock For all trains that need a Belgian concession	All new ICEs are equipped with 8 spaces since 2021 New ICE trains serving B and NL from Frankfurt from 2024 onwards	4 spaces per 60m of train on new rolling stock
EU Law	EU 2021/782				
National law		Décret no 2021-41	DOC 55 2728/007	No; internal DB policy	New Railway concession 2025-2035
Date when effective	7 June 2025	2021	7 June 2025	~ 2021	2025



“Recreational visits, either overnight or day visits away from home, which involve leisure cycling as a fundamental and significant part of the visit”



What do cycling tourists think?



Some reasons to be cheerful



European Declaration on Cycling



April 2024

European Declaration on Cycling: A historic milestone for cycling

- Most ambitious EU initiative on cycling to date
- Inter-institutional (EU Commission, Parliament, Council)
- Serves as a strategic compass for existing and future cycling policies
- Roadmap for further coordinated action in promoting cycling as a sustainable and inclusive mode of transport for all European citizens



European Declaration on Cycling: Eight chapters, 36 principles

- Developing and strengthening cycling policies
- Encouraging inclusive, affordable and healthy mobility
- Creating more and better cycling infrastructure
- Increasing investments and creating favourable conditions for cycling
- Improving road safety and security
- Supporting high-quality jobs and the development of a world-class European cycling industry
- **Supporting multimodality and cycling tourism**
- Improving the collection of data on cycling



Mission Letter

- You will follow up on the European Declaration on Cycling and publish a progress report by the end of 2025.
- You will prepare a proposal for a Single Digital Booking and Ticketing Regulation to ensure that Europeans can buy one single ticket on one single platform and benefit from passenger rights protection for their whole trip.

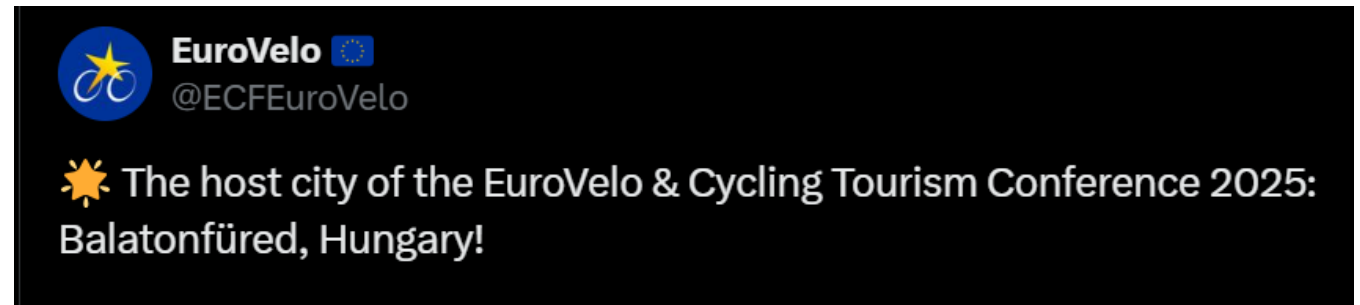


Apostolos Tzitzikostas

Join us at Velo-city and the EuroVelo and Cycling Tourism Conferences in 2025!



10-13 June 2025



24-26 September 2025